

EXHIBITOR GUIDE

UNITING MARTIAL ARTISTS AROUND THE WORLD



July 16-18, 2010

Gaylord Palms

Resort and Convention Center

Kissimmee, FL



Uniting Martial Artists

Dear Friends,

The International Independent Martial Artists Association is holding its annual Martial Arts Seminar and Awards Ceremony July 16-18, 2010 in Kissimmee, FL.

This seminar will feature some of the biggest names in the industry instructing classes and giving guidance on how to improve not only the martial artists physical skills but also their business skills. From the smallest to the largest schools, everyone attending will take home great and exciting ideas.

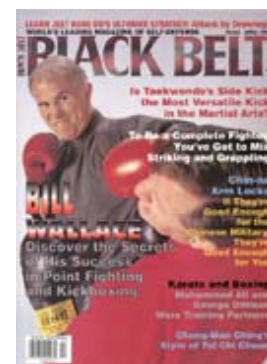
The I.I.M.A.A. Seminar will deliver motivated buyers for all of your products. You will have hundreds of martial artists being exposed to your products and/or services.

We will be holding the event at the Gaylord Palms Resort and Convention Center which offers a great layout that is very exhibitor friendly. The Gaylord Palms Resort is only 1.5 miles from the front gate of Walt Disney World, making it a great place to work and play.

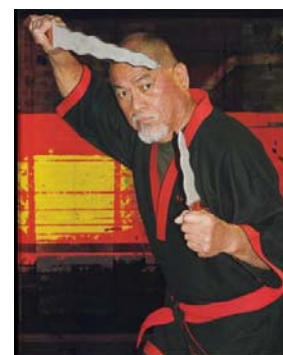
We are also making this event affordable in these tough economic times. Our exhibitor rates will make your participation a very economical and smart investment.

Sincerely,

Greg Goepfert, President
I.I.M.A.A.
(561) 302-7065
mg@iimaa.net



BILL WALLACE



RICHARD BUSTILLO

Register today to reserve the best location!

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EXHIBITOR INFORMATION

EXHIBITOR BOOTH RATES

Description	Early Register*	Rate	Badges
Booth 10X10 Back	300.00	500.00	2
Booth 10X10 Middle	400.00	700.00	3
Booth 10X10 Front/Center**	500.00	900.00	4
Banner in Seminar Rooms***	50.00	100.00	

A 10'X10' includes a 6' table, two chairs and waste-basket.

* Must be registered by January 1, 2010.

** Space limited/includes free banner placement.

*** Must supply sign to I.I.M.A.A.

WHERE:
 Gaylord Palms Resort &
 Convention Center
 6000 W Osceola Parkway
 Kissimmee, FL 34746
 407-586-2000

WHEN:
 Friday, July 16th, 2010
 Saturday, July 17th, 2010
 Sunday, July 18th, 2010

Exhibit Hall Hours

Fri: 3:00 p.m.—6:00 p.m.

Sat: 8:00 a.m.—7:00 p.m.

Sun: 8:00 a.m.—2:00 p.m.

BENEFITS OF EXHIBITING AT THE I.I.M.A.A. 2010 SEMINAR:

1. Exhibitors will establish business relationships with leaders in the industry seeking the newest products and services.
2. Exhibitors will be given the opportunity to reinforce brand loyalty and relationships with current customers.
3. Exhibitors can hang banners in the seminar rooms to get maximum exposure.
4. Free badges to show.
5. Free Exhibitor listing on Seminar website and I.I.M.A.A. website.
6. Free listing in the Seminar program guide.
7. Free access to Seminars for your staff registered to work your booth.
8. Free access to welcome ceremony held in the Exhibit Hall.
9. Free access to the Awards Ceremony
10. Attendees must walk through the Exhibit Hall to get to seminars.
11. Breaks between seminars and trainings to maximize exhibitor-attendee interaction.
12. And much more!

Uniting Martial Artists

HOTEL INFORMATION

**Gaylord Palms Resort &
Convention Center
6000 W Osceola Parkway
Kissimmee, FL 34746
407-586-2000**



Sun-drenched and spectacular, Gaylord Palms Hotel and Convention Center brings excitement to life through world-class restaurants, dynamic on-site recreation, and breathtakingly beautiful gardens under glass. Our signature atriums, tropical and lush, recreate three Florida environments, immersing you in the sights and sounds that make the Sunshine State a top vacation destination.

Located just 1.5 miles from the front gate of Walt Disney World® and in close proximity to other Orlando theme parks, Gaylord Palms Hotel is just 20 minutes from Orlando International airport.

The I.I.M.A.A. Seminar discounted group rate is \$129 per night **including tax**.

CONTACT INFORMATION

**Greg Goepfert
1-561-302-7065
mg@iimaa.net**

**Gaylord Palms Resort and Convention Center
407-586-2000**

www.maseminar.com

Event participation is subject to approval by I.I.M.A.A. seminar policies and procedures. Booths are assigned in date/paid order. Booth spaces will not be assigned until the Exhibitor contract and fees are received. All payments are non-refundable. I.I.M.A.A. reserves the right to relocate booths and amend sponsorship specifications due to unforeseen circumstances.



John Hackleman

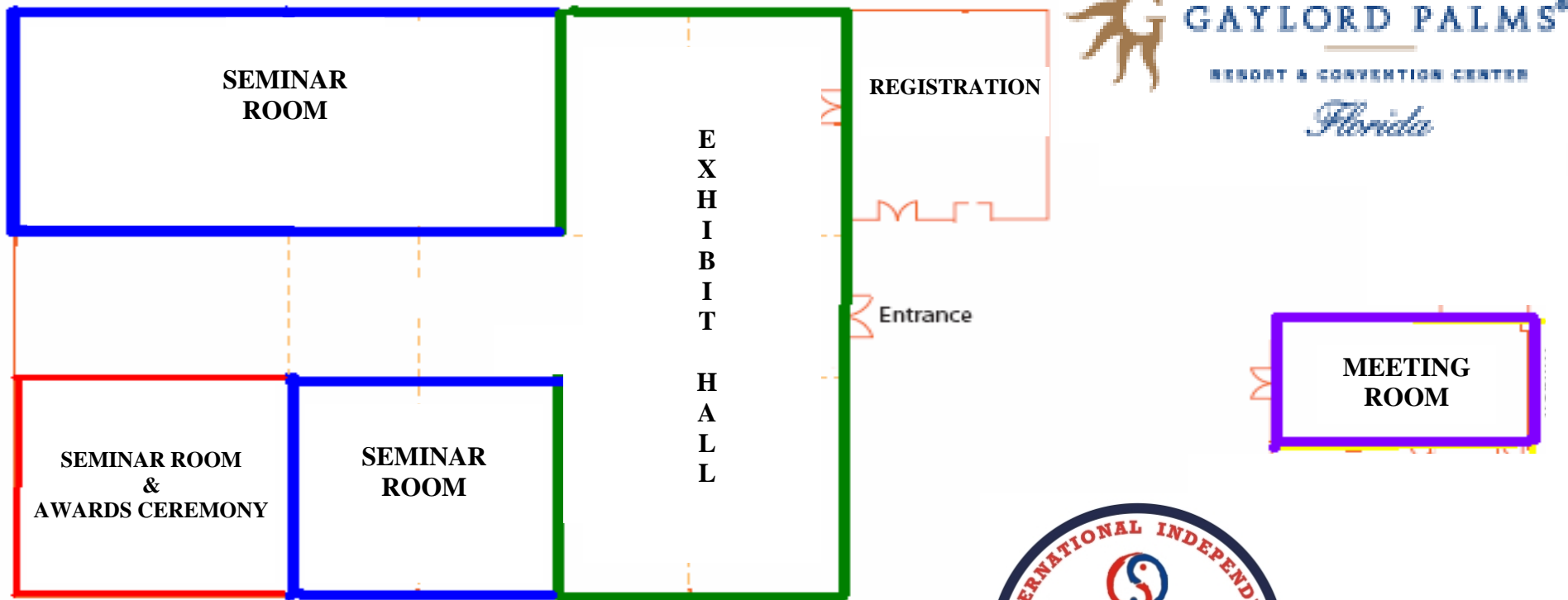


Chuck Liddell



**Grandmaster
Cacoy Canete**

SUN BALLROOM



GAYLORD PALMS®
RESORT & CONVENTION CENTER
Florida



Questions?

Call Greg @ 561-302-7065

Or

mg@iimaa.net

www.maseminar.com